

Duke Graphics

A New Way to Generate Excitement
in Your Dining Area



Your Solutions Partner



Why Duke Graphics?

The Answer is Simple:

Whether starting from scratch or with your existing graphics, we'll create professional designs that will refresh any part of your dining area. Adding a Duke Graphics Package is the smart choice.

- The design process is free! We put together a professional package which you'll be able to share with others to gather feedback. You can get a new look for your serving area in no time – no matter what your budget is.
- Duke has access to over 3,500 proprietary images from Apples to Zebras, and everything in between. This allows you to create unique signage – *without fees*.
- Standard graphics packages allow you to visualize the options available and see how they will look on your serving system. We've taken into consideration the themes and trends popular in the foodservice industry today.
- Our graphics are embedded into the laminate so they won't peel off. Other manufacturers use vinyl which can be easily damaged.
- Typical lead time is four weeks. Installation is available.
- Remember: Our graphics are not JUST for serving systems. They can be used to complement any existing décor!



Food Court Atmosphere



Station Signage with Flex Panels



Serving Line Front Panels

Standard and Custom Shapes Available



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Where can you add Duke Graphics?

Anywhere in your Operation!

At Duke, we understand foodservice operations. We make a point of getting to know the unique needs of each customer before designing a solution. Our customers include elementary, middle and high school cafeterias, as well as college, university and hospital dining areas, QSRs and FSRs. We have a signage and graphic solution to meet any design challenge or budget constraint.

On the Front of Serving Counters

Increase revenue by making your serving line more engaging and appealing. We can retrofit your existing system – no matter who manufactured it. It's less expensive than purchasing new counters.

- Choose from a wide variety of professionally designed themes in standard sizes which are set up in our system. Custom sizes are available too.
- Create your own branded concept using your mascot or logo with one of a multitude of standard themes, including sports, active lifestyle and healthy eating.
- Reinforce your program initiatives by putting them on the front of the serving counter for all to see.
- New graphic front panels are applied like standard laminate with trim strips that hold in place.
- Graphics are embedded into the material. They are scratch resistant, and won't wrinkle, bubble or peel off like vinyl.
- Removable, replaceable panels are available.



New Branded Graphic Front Panel



Highlight Program Initiatives



New Front Panel Graphics



Menu Board



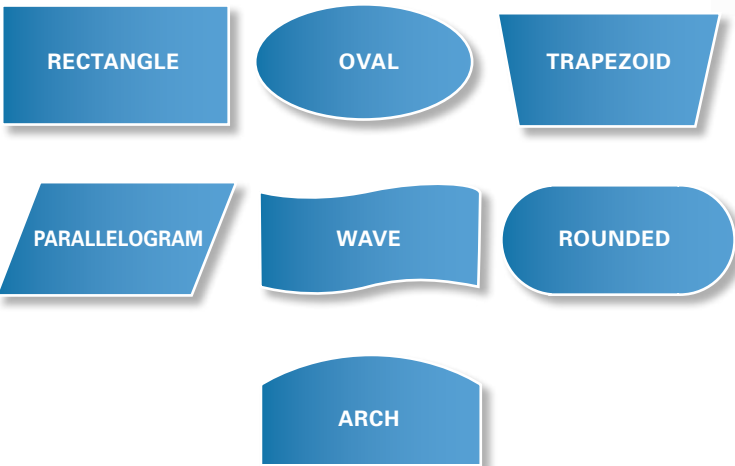
On Overhead Truss Systems

Use the Duke Truss System to elevate menu items for all diners to see. Create a food court atmosphere with Duke's standard or custom overhead signage options. Match front panels and overhead graphics for a unified look. Just look at these options.

- **Station Signage** – Choose common themes or customize specifically to your needs. For example, you could create a complete "Tiger Café," or choose a menu-based approach and opt for Mexican, Asian, Burgers or Deli stations.
 - ✓ We will match your text with a food photo from our extensive library of over 3,500 images. To view our library online visit www.greatamericanstock.com.
 - ✓ Standard overhead signage is available in the following seven shapes, and is 47.75" W X 23.75" H.



Station Signage



- **Menu Boards** – Increase participation by adding menu boards so diners can easily see their choices and know exactly which line to go in.
- **Flex Panels** – The Do-It-Yourself menu solution! With Flex Panels you can print your menu on a standard printer and change it as often as you like.
 - ✓ Each Flex Panel measures 47.75" W X 23.75" H and holds up to 4 flex covers. Specify one, two, three or four.
 - ✓ Each flex cover displays a standard 8.5" X 11" sheet.



Flex Panel



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On LCD Digital Menu Displays

Take your serving up a notch with digital displays. Each LCD screen comes standard with one frame, video editing software, five screen templates to create your own menu system and a USB drive.



- Four screen sizes to choose from: 26", 32", 37" and 42".
- Choose from several frame designs. They are magnetic and removable, so you can periodically freshen up the display with a new frame design.



Digital Menu Frame Options

On Walls

Add graphics to the surrounding walls to create interest around the cafeteria. Choose from standard sizes or create custom shapes such as a logo, school mascot, or a large scale mural.

- Size Options:
 - Up to 23.75" X 23.75"
 - Up to 47.75" X 23.75"
 - Up to 47.75" X 47.75"
- Our wall graphics are fabricated from 1/2" PVC material routed to shape with a black edge.
- Directly mounted to wall (includes screw and anchor kit) or cleated to wall (includes wall cleats and screw and anchor kit).

Even On Floors!

Add arrows, logos or school mascots to the floor to direct traffic to the serving lines. A floor graphic is also a great focal point in a cafeteria.



Our Graphics are Professionally Designed

Themes are categorized by age group

- High School
- Middle School
- Elementary School

And by theme category

- Sports
- Mascot
- Nutrition
- Education
- Healthy
- Upscale
- Custom

Standard sizes are set up in our system. Custom sizes are available too!



New Front Panel Graphics



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Graphics & Décor Options

MODEL	LENGTH	HEIGHT	THICKNESS	SHIP HEIGHT
PVC printed front panel				
DG18FP	18"	28"	1 mm	0.4 lbs
DG24.5FP	24.5"	28"	1 mm	0.5 lbs
DG30FP	30"	28"	1 mm	0.6 lbs
DG32FP	32"	28"	1 mm	0.6 lbs
DG46FP	46"	28"	1 mm	0.8 lbs
DG60FP	60"	28"	1 mm	1.0 lbs
DG74FP	74"	28"	1 mm	1.3 lbs
DG88FP	88"	28"	1 mm	1.5 lbs
PVC overhead décor sign				
DG32DS	32"	21"	13 mm	6.5 lbs
DG46DS	46"	21"	13 mm	9.2 lbs
DG60DS	60"	21"	13 mm	12.0 lbs
DG74DS	74"	21"	13 mm	15.0 lbs
DG88DS	88"	21"	13 mm	18.0 lbs
PVC overhead shaped sign				
DG48SS	47.75"	23.75"	13 mm	11.0 lbs
PVC overhead Flex Menu sign				
DGFLEX1	47.75"	23.75"	13 mm	14.0 lbs
DGFLEX2	47.75"	23.75"	13 mm	14.0 lbs
DGFLEX3	47.75"	23.75"	13 mm	14.0 lbs
DGFLEX4	47.75"	23.75"	13 mm	14.0 lbs
LCD screen menu board				
DG26LCD	26" diagonal monitor			
DG32LCD	32" diagonal monitor			
DG37LCD	37" diagonal monitor			
DG42LCD	42" diagonal monitor			
Wall Signage				
DG22WS	23.75"	23.75"	13 mm	5.5 lbs
DG42WS	47.75"	23.75"	13 mm	11.0 lbs
DG44WS	47.75"	47.75"	13 mm	22.0 lbs
DGCLEAT				

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